



SEMINÁRIO CIÊNCIA, TECNOLOGIA E SOCIEDADE

The Social Challenge of Disembedded Technology

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According to economic historian Karl Polanyi, the modern economy is historically unique in the way it is disembedded from social relationships. Polanyi's concept of disembeddedness is also a useful construction for conceptualizing modern technology. The dialectic of advancing disembedding leading to social disruption and then sociocultural reaction (a phenomenon closely related to sociologist William Fielding Ogburn's analysis of "cultural lag") is also manifest in technology-society relations. One of the most systematic philosophical efforts to understand and respond to the problematic of technology-society relations so understood has that associated with the pragmatism of John Dewey. But a review of Dewey's proposals, their failures, and the resulting development of alternatives has produced a spectrum of policies and discontents that at least in the United States continues a tradition of an only marginally effective management of technological change.

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